



## OVERVIEW

A comprehensive range of simple, straightforward and practical High Definition displays for low cost, effective signage.

Memory card operation for integrated content playback & HDMI for use as a monitor.

Fully enclosed plastic cases in black with flexible mounting options.

Designed for commercial operation with auto-on function at power up.

## MARKETS

- Retail & commercial signage
- Promotions & campaigns
- Gondola ends & FSDUs
- Hospitality, Leisure & Heritage

## KEY FEATURES

- No-frills operation for fast & simple deployment
- 1920 x 1080 High Definition\*
- SD, MMC, MS card slot for use as a Displayer
- HDMI input for use as a Monitor

**HD**  
1080p 8"-55"

HDMI



Specifications are typical and subject to change.



**PRACTICAL, LOW COST  
HIGH DEFINITION\*  
DISPLAYER/MONITORS  
8" - 55"**

Full range  
also  
available  
as [Android  
tablets](#)

*Now with  
new 55"*



as a **displayer**

- 1920 x 1080p HD playback\*
- Memory card & USB storage
- Auto-on feature
- Fully integrated displayer with no peripherals
- Video, image & audio playback

as a **monitor**

- 1920 x 1080p HD\*
- Switch to HDMI input using remote control
- Simple easy-clean plastic casings
- Wide range of flexible mounting options



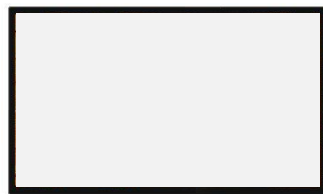
11.6"



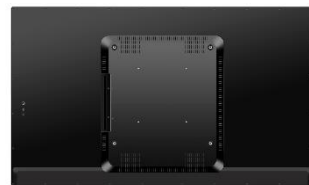
14" & 15.6"



27"



43"



\*HD not on 8", 10", 11", 18.5"



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## OPERATION

|                      |                                                                                                                  |                      |                    |
|----------------------|------------------------------------------------------------------------------------------------------------------|----------------------|--------------------|
| <b>Playback</b>      | Auto playback and loop function for video files<br>Automatic slide show playback<br>Full function remote control |                      |                    |
| <b>Video formats</b> | MPEG2, MPEG4, H.264, RM,RMVB, VC1, MPG, MOV,AVI, MKV,TS,M2TS .1920x1080p                                         |                      |                    |
| <b>Audio formats</b> | MP3,WMA                                                                                                          | <b>Image formats</b> | JPEG               |
| <b>Power</b>         | Auto power ON/OFF                                                                                                | <b>OSD language</b>  | Multi OSD language |

## INTERFACES

|                       |              |
|-----------------------|--------------|
| SD, MMC, MS Card slot | USB Host 2.0 |
| AV (CVBS + audio).    | HDMI input   |
| 3.5mm earphone        | DC 12V power |

## SCREEN &amp; MECHANICAL

| Screen Size       | 10.1"                           | 11.6"            | 14"                                    | 15.6"          | 18.5"            | 21.5"          | 24"              | 27"              | 32"              | 43"              | 55"               |
|-------------------|---------------------------------|------------------|----------------------------------------|----------------|------------------|----------------|------------------|------------------|------------------|------------------|-------------------|
| Resolution        | 1024 x 600                      | 1366x768         | 1920x1080                              |                | 1366x768         | 1920x1080      |                  |                  |                  |                  |                   |
| Aspect Ratio      | 16:9                            |                  |                                        |                |                  |                |                  |                  |                  |                  |                   |
| Brightness cd/m²  | 200                             | 200              | 300                                    | 300            | 250              | 250            | 250              | 250              | 250              | 300              | 300               |
| Contrast Ratio    | 450:1                           | 500:1            | 700:1                                  | 700:1          | 1000:1           | 1000:1         | 1000:1           | 1000:1           | 3000:1           | 2100:1           | 4000:1            |
| Viewing Angle HxV | 45/45/15/35                     |                  | 160 x 160                              |                | 170 x 160        | 178 x 178      |                  | 178 x 178        | 178 x 178        | 178 x 178        | 178 x 178         |
| Mounting          | 75 x 75mm Vesa                  | 50 x 50mm Wall   | 100 x 100 mm Vesa plus keyhole hanging |                |                  |                | 100 x 100mm Vesa | 100 x 100mm Vesa | 200 x 100mm VESA | 400 x 400mm VESA | 400 x 400mm VESA  |
| Casing            | Black plastic frame as standard |                  |                                        |                |                  |                |                  |                  |                  |                  |                   |
| Speakers          | 2 x 1W                          | 2 x 1W           | 2 x 2W                                 |                |                  |                | 2 x 3W           | 2 x 3W           | 2 x 3W           | 2 x 5W           | 2 x 5W            |
| Adaptor           | 12V                             | 12V              | 12V 3A                                 |                |                  |                | 12V 5A           | 12V 5A           | 24V 3A           | AC100-240V       | AC100-240V        |
| Power consumption | 10W                             | 12W              | 15W                                    | 18W            | 30W              | 35W            | 35W              | 40W              | 55W              | 100W             | 120W              |
| Dimensions mm     | 256 x 164 x 22.3                | 289 x 192 x 23.7 | 343 x 220 x 25                         | 388 x 245 x 27 | 468 x 288 x 37.5 | 538 x 331 x 37 | 588 x 365 x 38.5 | 662 x 410 x 38   | 762 x 467 x 43   | 995 x 592 x 55   | 1263 x 747 x 56.5 |
| Weight kg         | 0.4                             | 0.6              | 1.0                                    | 1.2            | 3.0              | 3.5            | 5.4              | 5.9              | 9.8              |                  |                   |
| Certifications    | CE, FCC, RoHS                   |                  |                                        |                |                  |                |                  |                  |                  |                  |                   |



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Specifications are typical and subject to change.

**TECHNICAL DRAWINGS INDEX – AD SERIES QTAB**

| Screen Size | Resolution     | Product code | Page number        |
|-------------|----------------|--------------|--------------------|
| 10.1"       | 1024 x 600     | Q3101P       | <a href="#">4</a>  |
| 11.6"       | 1366 x 768     | Q3116P       | <a href="#">5</a>  |
| 14"         | 1920 x 1080 HD | Q3140P       | <a href="#">6</a>  |
| 15.6"       | 1920 x 1080 HD | Q3156P       | <a href="#">7</a>  |
| 18.5"       | 1366 x 768     | Q3185P       | <a href="#">8</a>  |
| 21.5"       | 1920 x 1080 HD | Q3215P       | <a href="#">9</a>  |
| 24"         | 1920 x 1080 HD | Q3240P       | <a href="#">10</a> |
| 27"         | 1920 x 1080 HD | Q3270P       | <a href="#">11</a> |
| 32"         | 1920 x 1080 HD | Q3320P       | <a href="#">12</a> |
| 43"         | 1920 x 1080 HD | Q3430P       | <a href="#">13</a> |
| 55"         | 1920 x 1080 HD | Q3550P       | <a href="#">14</a> |



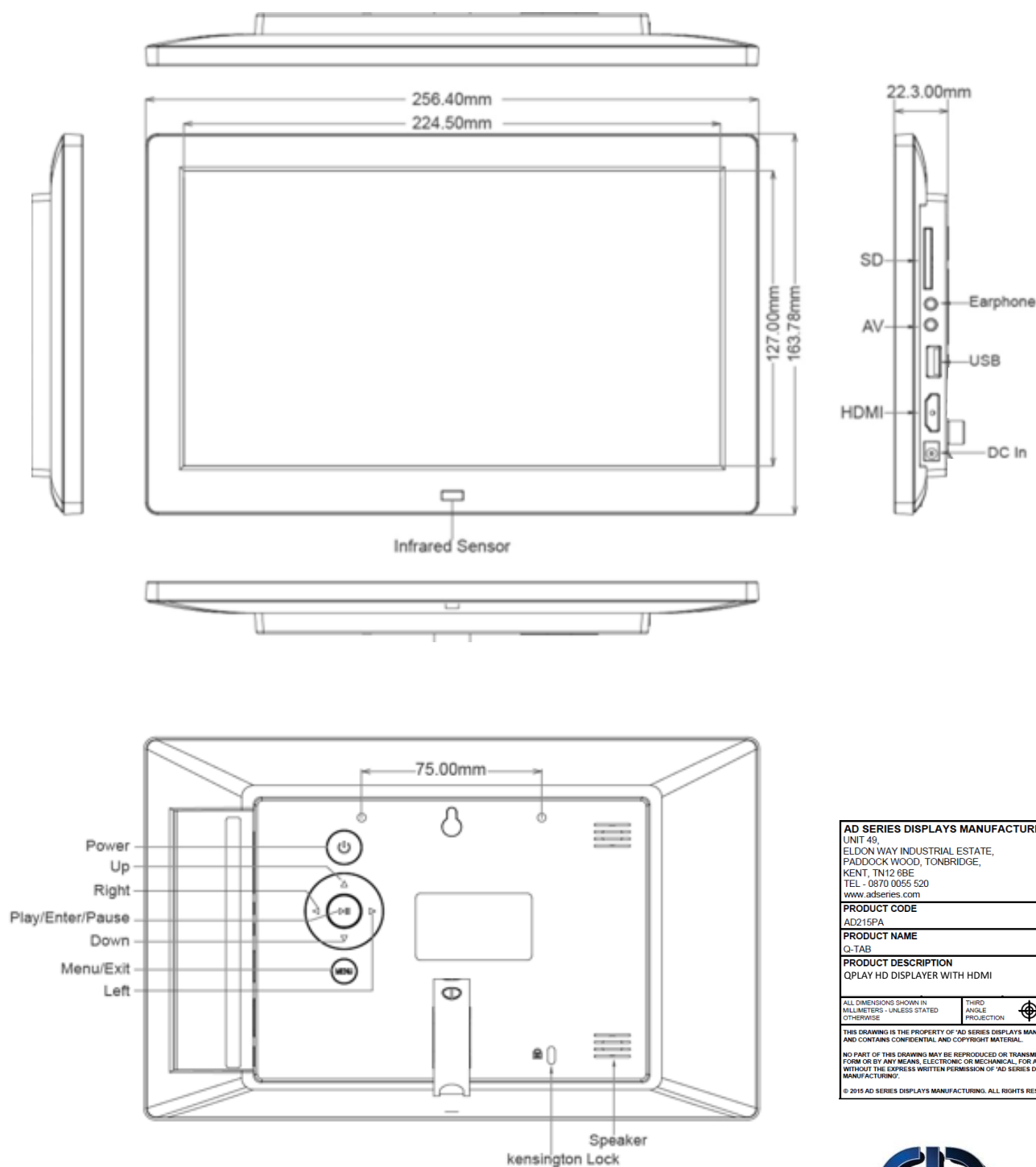
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## TECHNICAL DRAWINGS

### 10.1" AD SERIES QPLAY Q3110P



|                                                                                                                                                                                                                                                                                                                                                                                                                                           |                              |                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------|
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| <b>PRODUCT CODE</b>                                                                                                                                                                                                                                                                                                                                                                                                                       |                              |                                                                                       |
| AD215PA                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              |                                                                                       |
| <b>PRODUCT NAME</b>                                                                                                                                                                                                                                                                                                                                                                                                                       |                              |                                                                                       |
| Q-TAB                                                                                                                                                                                                                                                                                                                                                                                                                                     |                              |                                                                                       |
| <b>PRODUCT DESCRIPTION</b>                                                                                                                                                                                                                                                                                                                                                                                                                |                              |                                                                                       |
| QPLAY HD DISPLAYER WITH HDMI                                                                                                                                                                                                                                                                                                                                                                                                              |                              |                                                                                       |
| ALL DIMENSIONS SHOWN IN<br>MILLIMETERS - UNLESS STATED<br>OTHERWISE                                                                                                                                                                                                                                                                                                                                                                       | THIRD<br>ANGLE<br>PROJECTION |  |
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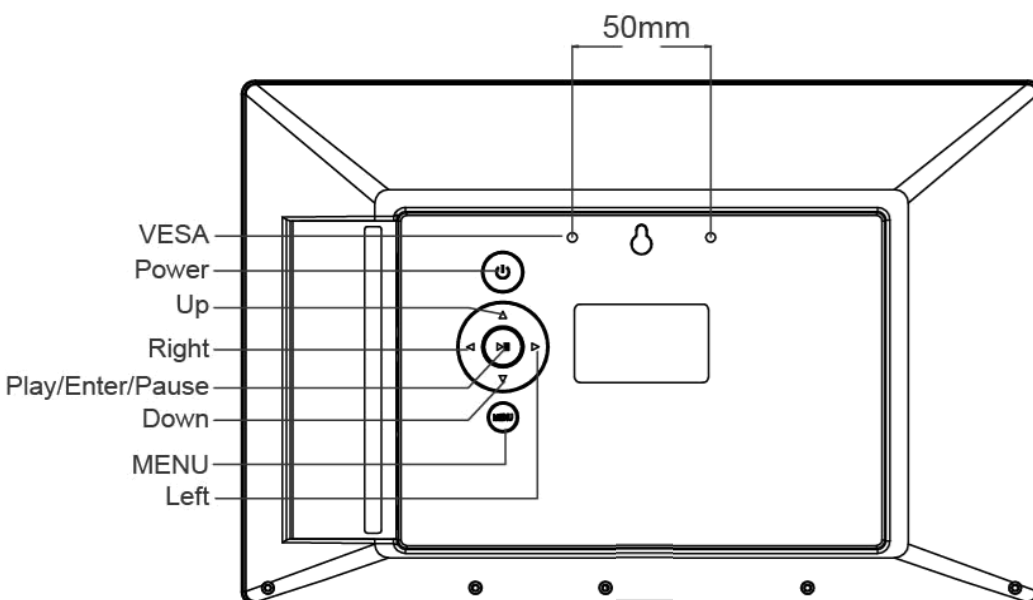
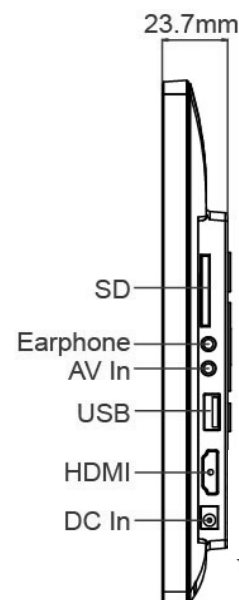
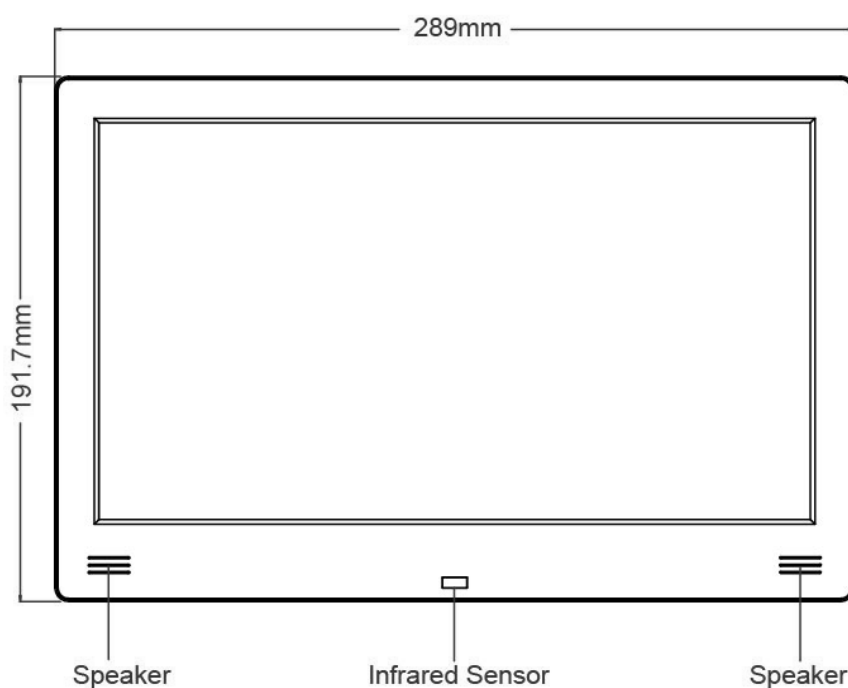
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## TECHNICAL DRAWINGS

### 11.6" AD SERIES QPLAY Q3116P



|                                                                                                                                                                                                                                                                                                                                                                                                                                            |                              |                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------|
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| <b>PRODUCT CODE</b>                                                                                                                                                                                                                                                                                                                                                                                                                        |                              |                                                                                       |
| Q3116P                                                                                                                                                                                                                                                                                                                                                                                                                                     |                              |                                                                                       |
| <b>PRODUCT NAME</b>                                                                                                                                                                                                                                                                                                                                                                                                                        |                              |                                                                                       |
| QPlay                                                                                                                                                                                                                                                                                                                                                                                                                                      |                              |                                                                                       |
| <b>PRODUCT DESCRIPTION</b>                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |                                                                                       |
| QPLAY HD DISPLAYER WITH HDMI                                                                                                                                                                                                                                                                                                                                                                                                               |                              |                                                                                       |
| ALL DIMENSIONS SHOWN IN<br>MILLIMETERS - UNLESS STATED<br>OTHERWISE                                                                                                                                                                                                                                                                                                                                                                        | THIRD<br>ANGLE<br>PROJECTION |  |
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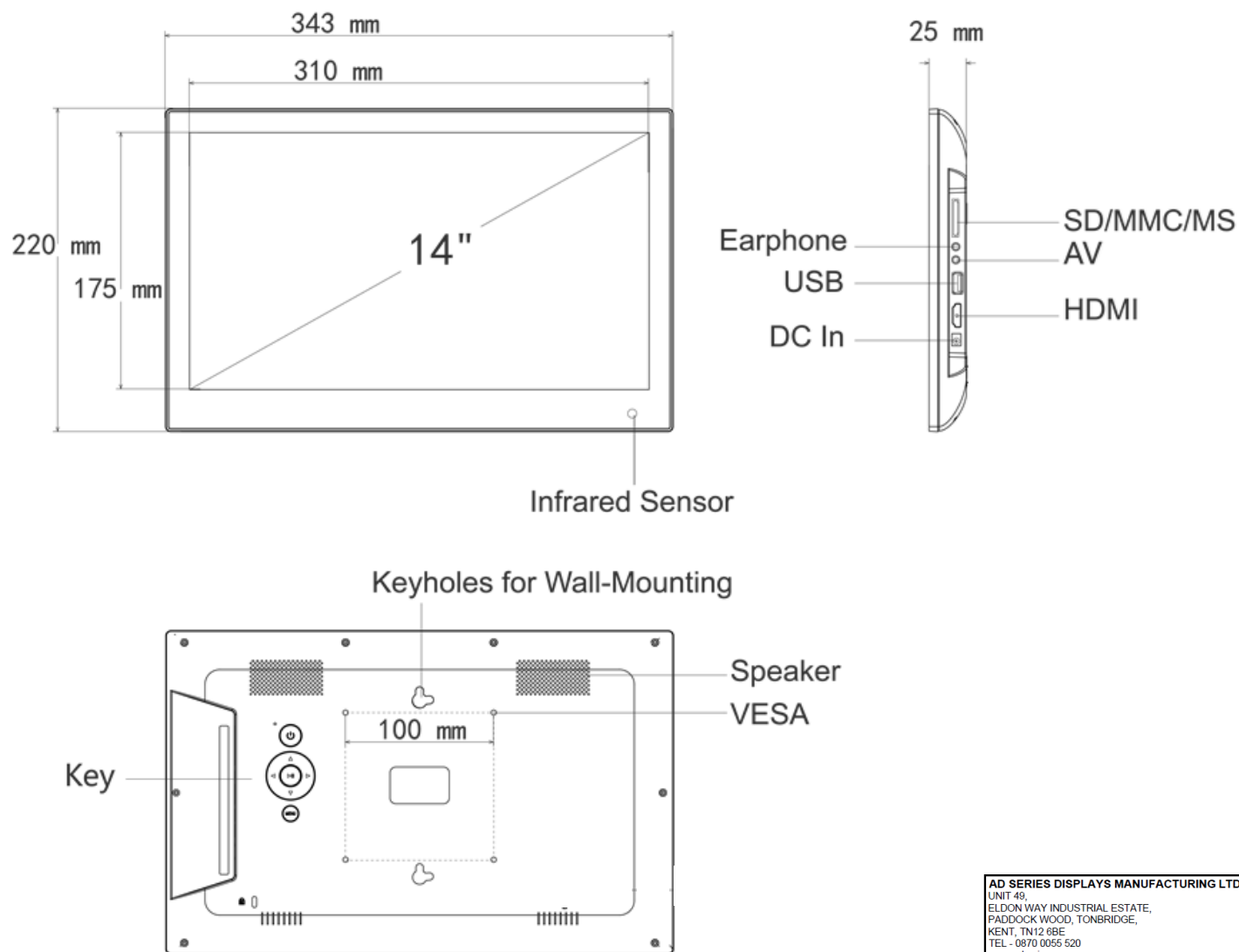
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## TECHNICAL DRAWINGS

### 14" AD SERIES QPLAY Q3140P

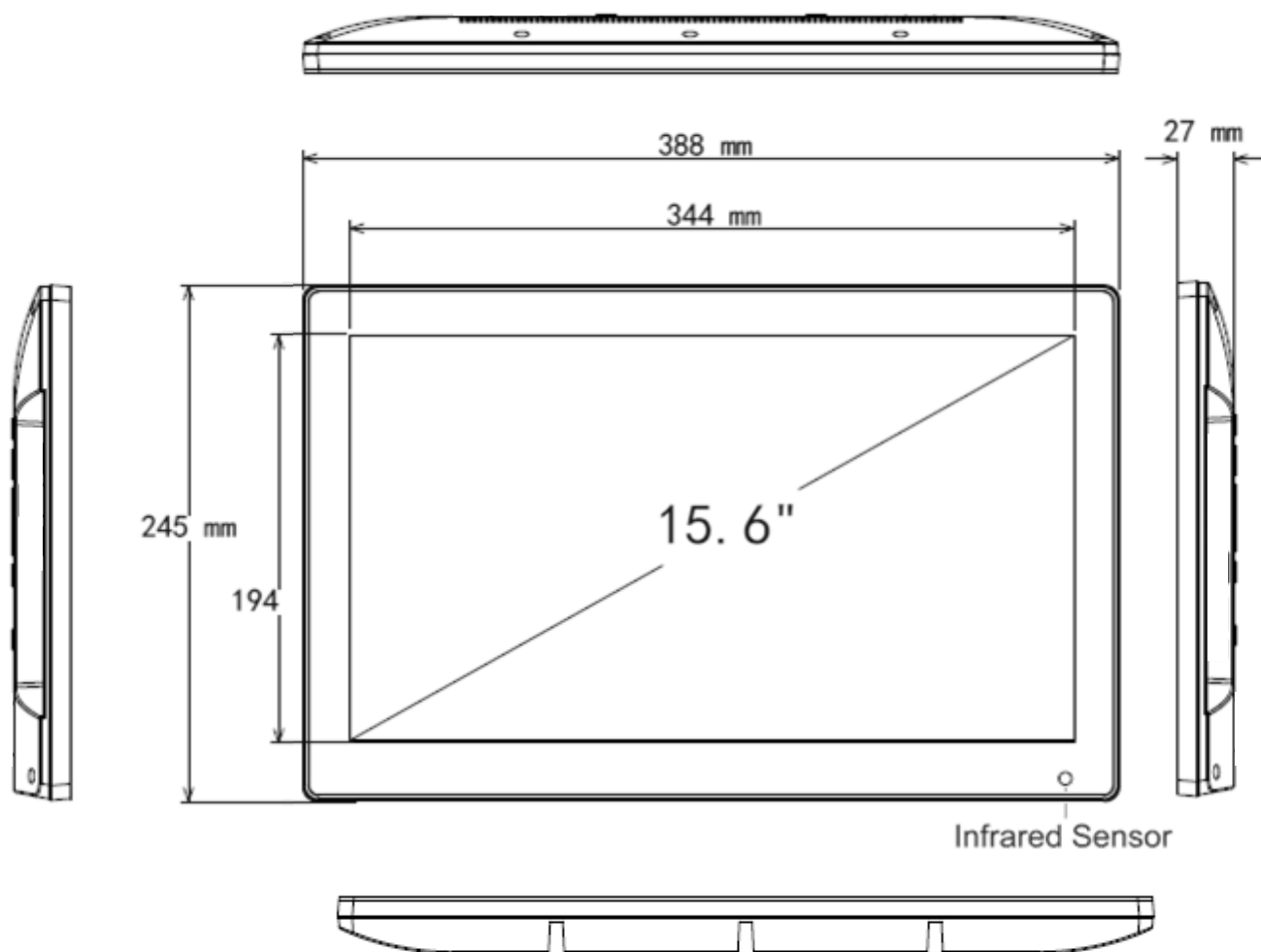


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| <b>PRODUCT CODE</b>                                                                                                                                                                                                                                                                                                                                                                                                     | Q3140P                                                                                                                              |
| <b>PRODUCT NAME</b>                                                                                                                                                                                                                                                                                                                                                                                                     | Qplay                                                                                                                               |
| <b>PRODUCT DESCRIPTION</b>                                                                                                                                                                                                                                                                                                                                                                                              | QPLAY HD DISPLAYER WITH HDMI                                                                                                        |
| <small>ALL DIMENSIONS SHOWN IN<br/>MILLIMETERS - UNLESS STATED<br/>OTHERWISE</small>                                                                                                                                                                                                                                                                                                                                    | <small>THIRD<br/>ANGLE<br/>PROJECTION</small>  |
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**TECHNICAL DRAWINGS****15.6" AD SERIES QPLAY Q3156P**

Infrared Sensor

|                                                                                                                                                                                                                         |                              |
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| <b>PRODUCT CODE</b>                                                                                                                                                                                                     | Q3156P                       |
| <b>PRODUCT NAME</b>                                                                                                                                                                                                     | Qplay                        |
| <b>PRODUCT DESCRIPTION</b>                                                                                                                                                                                              | QPLAY HD DISPLAYER WITH HDMI |
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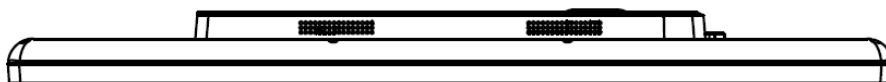
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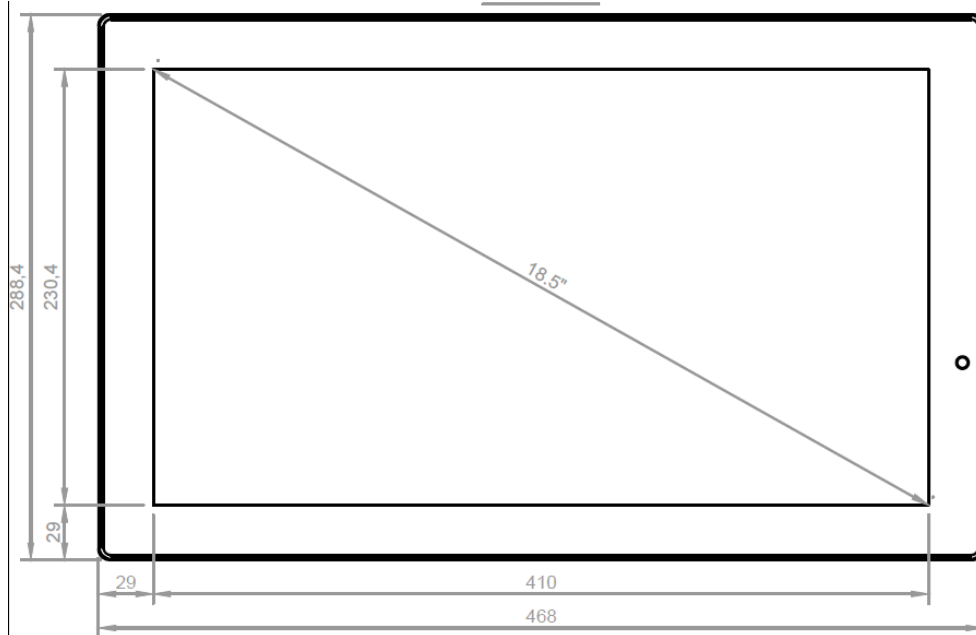
## TECHNICAL DRAWINGS

### 18.5" AD SERIES QPLAY Q3185P

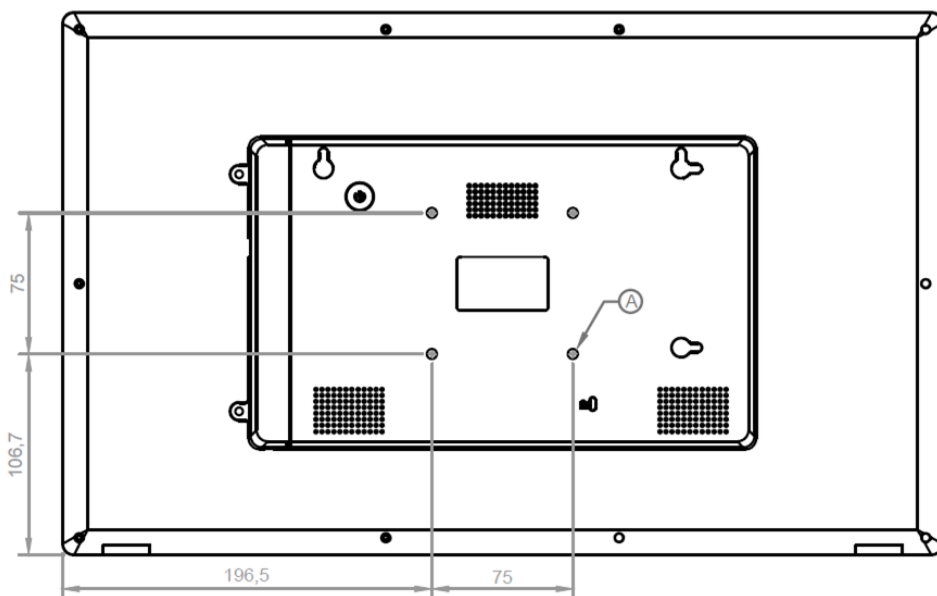
TOP VIEW



FRONT VIEW



SIDE VIEW



## NOTES:-

A - VESA MOUNTING POSITIONS x4  
SCREEN DEFINITION 1366x768 / 16:9

|                                                                                                                                                                                                                       |                   |                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|------------------------------|
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| PRODUCT CODE<br>Q3185P                                                                                                                                                                                                |                   |                              |
| PRODUCT NAME<br>Qplay                                                                                                                                                                                                 |                   |                              |
| PRODUCT DESCRIPTION<br>QPLAY HD DISPLAYER WITH HDMI                                                                                                                                                                   |                   |                              |
| DRAWING NUMBER<br>AD0002-01                                                                                                                                                                                           |                   |                              |
| DRAWN BY<br>RP                                                                                                                                                                                                        | APPROVED BY<br>MB | DATE<br>12/01/2015           |
| REV<br>-                                                                                                                                                                                                              | SCALE<br>1:5 @ A4 | SHEET NO.<br>1 OF 1          |
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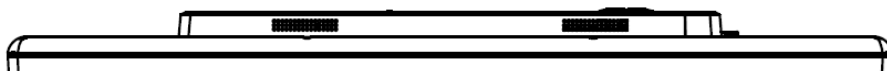
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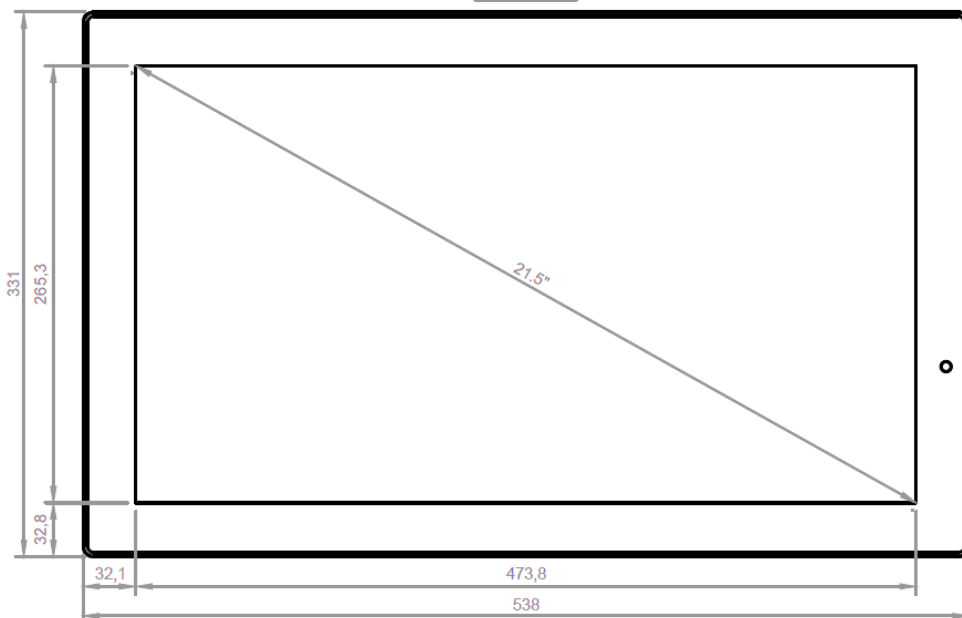
# TECHNICAL DRAWINGS

## 21.5" AD SERIES QPLAY Q3215P

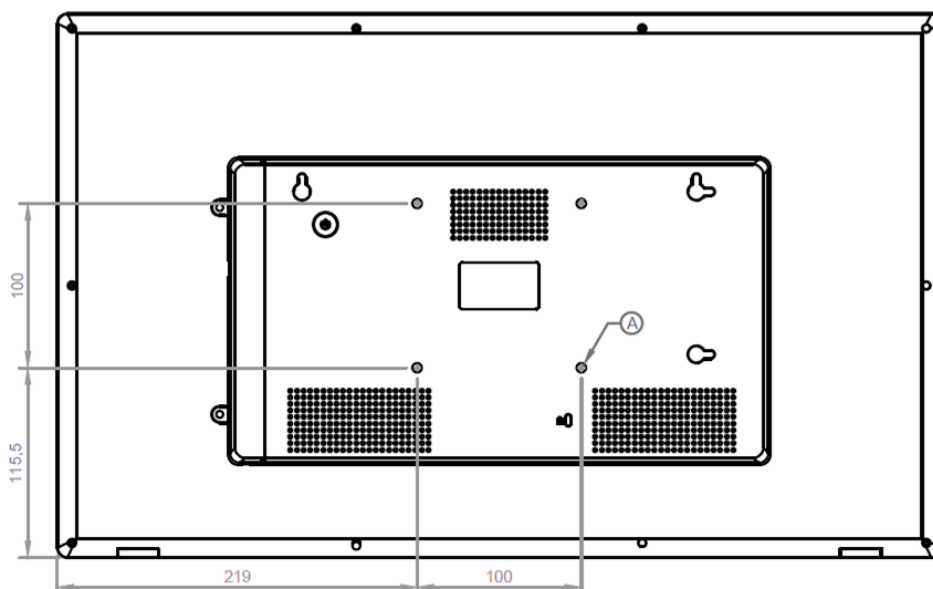
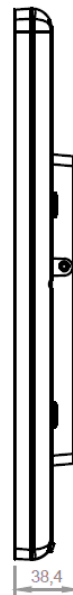
TOP VIEW



FRONT VIEW



SIDE VIEW



### NOTES:-

A - VESA MOUNTING POSITIONS x4  
SCREEN DEFINITION 1920x1080 / 16:9

|                                                                                                                                                                                                                         |                    |                              |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|------------------------------|
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| <b>PRODUCT CODE</b>                                                                                                                                                                                                     |                    |                              |
| Q3215P                                                                                                                                                                                                                  |                    |                              |
| <b>PRODUCT NAME</b>                                                                                                                                                                                                     |                    |                              |
| Qplay                                                                                                                                                                                                                   |                    |                              |
| <b>PRODUCT DESCRIPTION</b>                                                                                                                                                                                              |                    |                              |
| QPLAY HD DISPLAYER WITH HDMI                                                                                                                                                                                            |                    |                              |
| <b>DRAWING NUMBER</b>                                                                                                                                                                                                   |                    |                              |
| AD0003-01                                                                                                                                                                                                               |                    |                              |
| <b>DRAWN BY</b>                                                                                                                                                                                                         | <b>APPROVED BY</b> | <b>DATE</b>                  |
| RP                                                                                                                                                                                                                      | MB                 | 12/01/2015                   |
| <b>REV</b>                                                                                                                                                                                                              | <b>SCALE</b>       | <b>SHEET NO.</b>             |
| -                                                                                                                                                                                                                       | NTS                | 1 OF 1                       |
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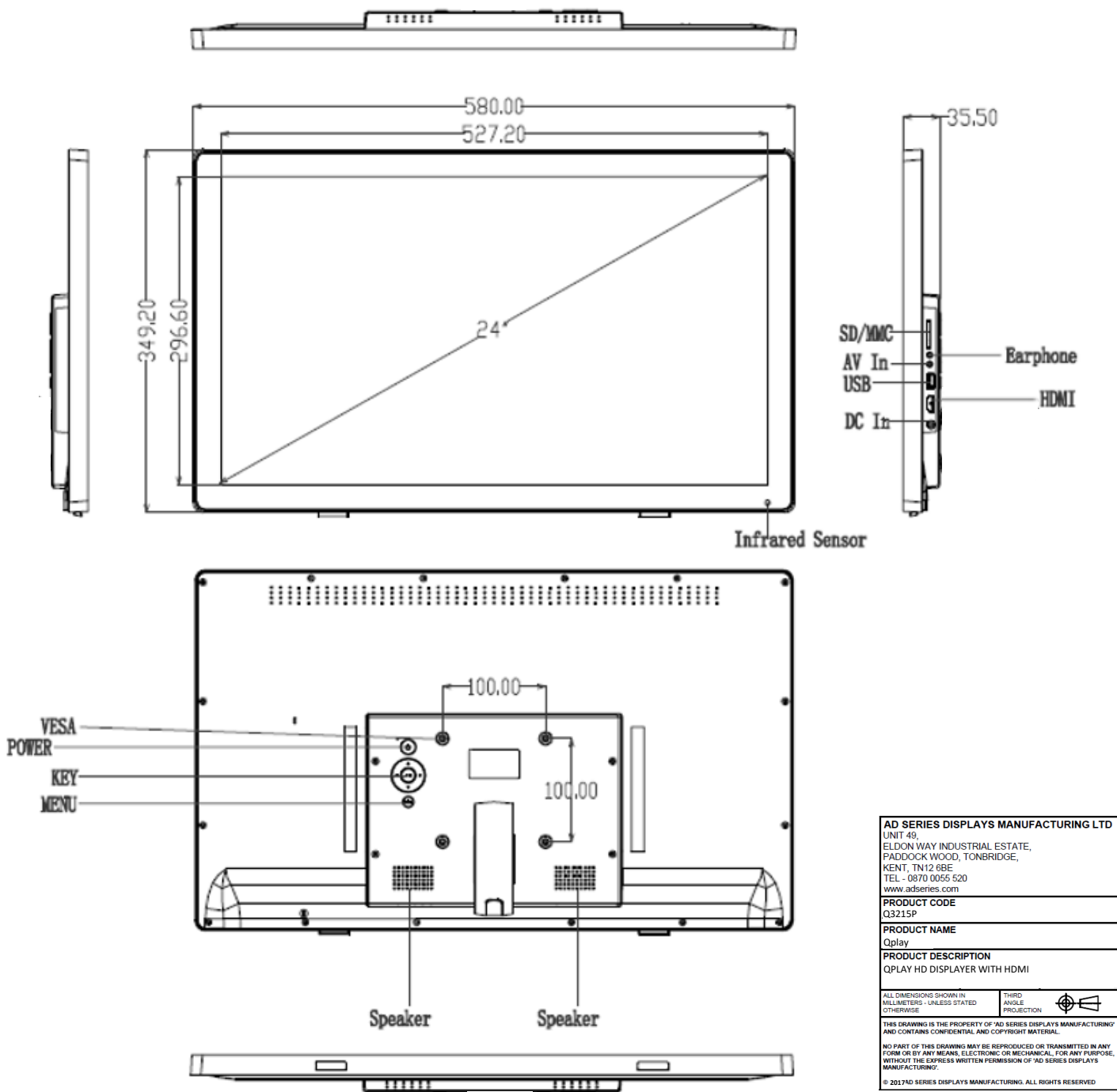
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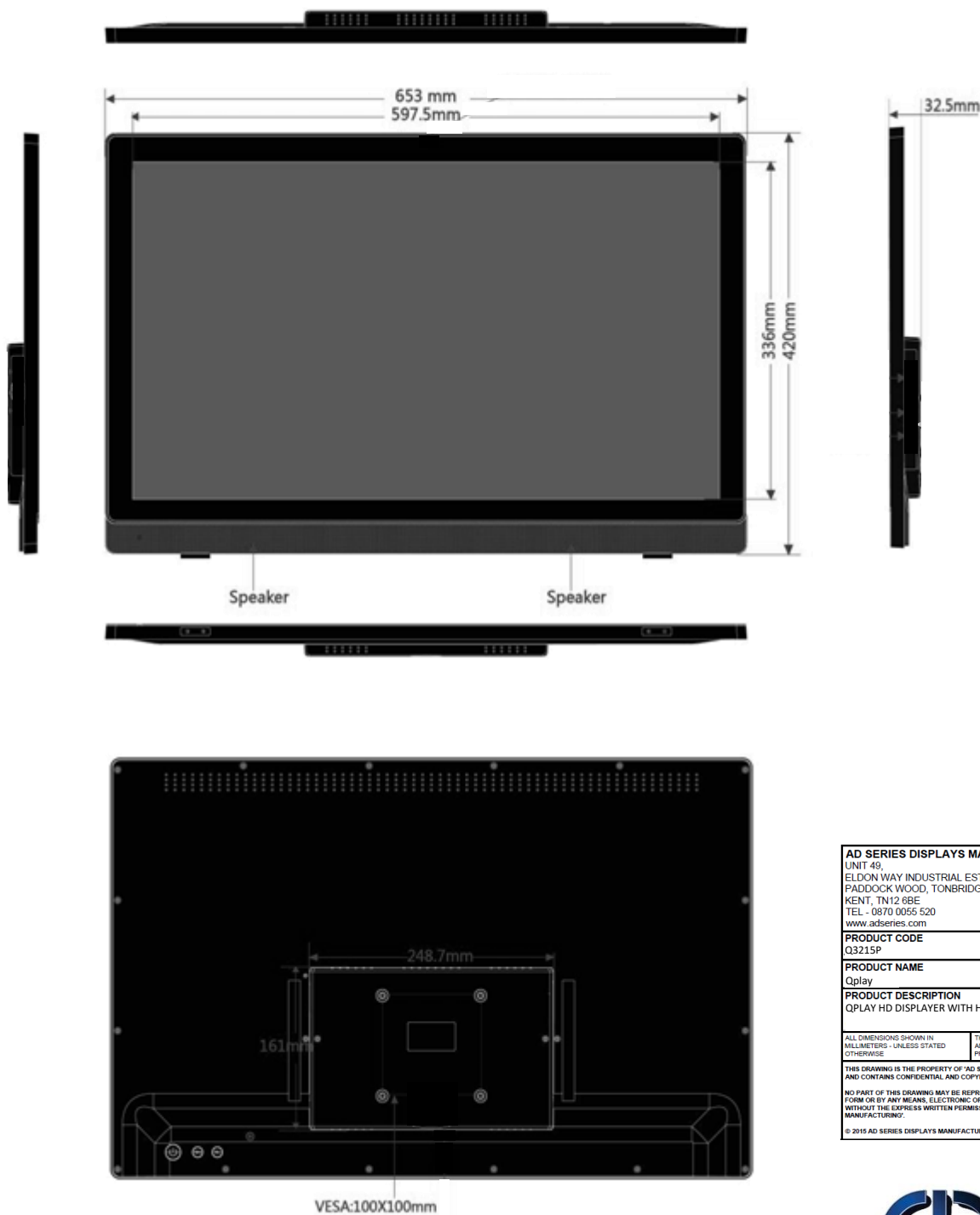
## TECHNICAL DRAWINGS

### 24" AD SERIES QPLAY Q3240P



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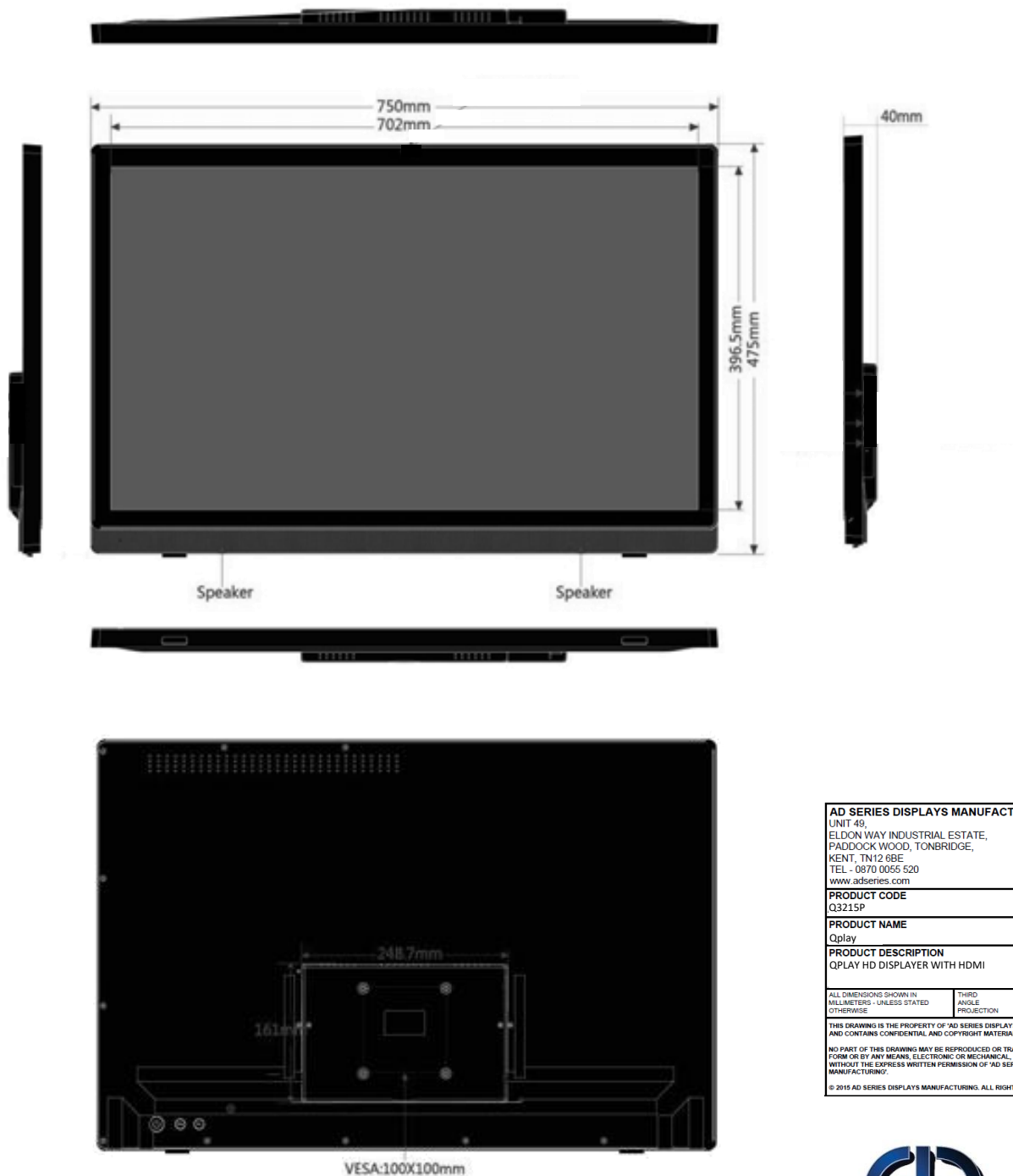
Specifications are typical and subject to change.

**TECHNICAL DRAWINGS****27" AD SERIES QPLAY Q3270P**

|                                                                                                                                                                                                                                                                                                                                                                                                        |                              |                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------|
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| <b>PRODUCT CODE</b><br>Q3215P                                                                                                                                                                                                                                                                                                                                                                          |                              |                                                                                       |
| <b>PRODUCT NAME</b><br>Qplay                                                                                                                                                                                                                                                                                                                                                                           |                              |                                                                                       |
| <b>PRODUCT DESCRIPTION</b><br>QPLAY HD DISPLAYER WITH HDMI                                                                                                                                                                                                                                                                                                                                             |                              |                                                                                       |
| ALL DIMENSIONS SHOWN IN<br>MILLIMETERS - UNLESS STATED<br>OTHERWISE                                                                                                                                                                                                                                                                                                                                    | THIRD<br>ANGLE<br>PROJECTION |  |
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**TECHNICAL DRAWINGS****32" AD SERIES QPLAY Q3320P**

|                                                                                                                                                                                                                                                                                                                                                                                                        |                              |                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------|
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| <b>PRODUCT CODE</b><br>Q3215P                                                                                                                                                                                                                                                                                                                                                                          |                              |                                                                                       |
| <b>PRODUCT NAME</b><br>Qplay                                                                                                                                                                                                                                                                                                                                                                           |                              |                                                                                       |
| <b>PRODUCT DESCRIPTION</b><br>QPLAY HD DISPLAYER WITH HDMI                                                                                                                                                                                                                                                                                                                                             |                              |                                                                                       |
| ALL DIMENSIONS SHOWN IN<br>MILLIMETERS - UNLESS STATED<br>OTHERWISE                                                                                                                                                                                                                                                                                                                                    | THIRD<br>ANGLE<br>PROJECTION |  |
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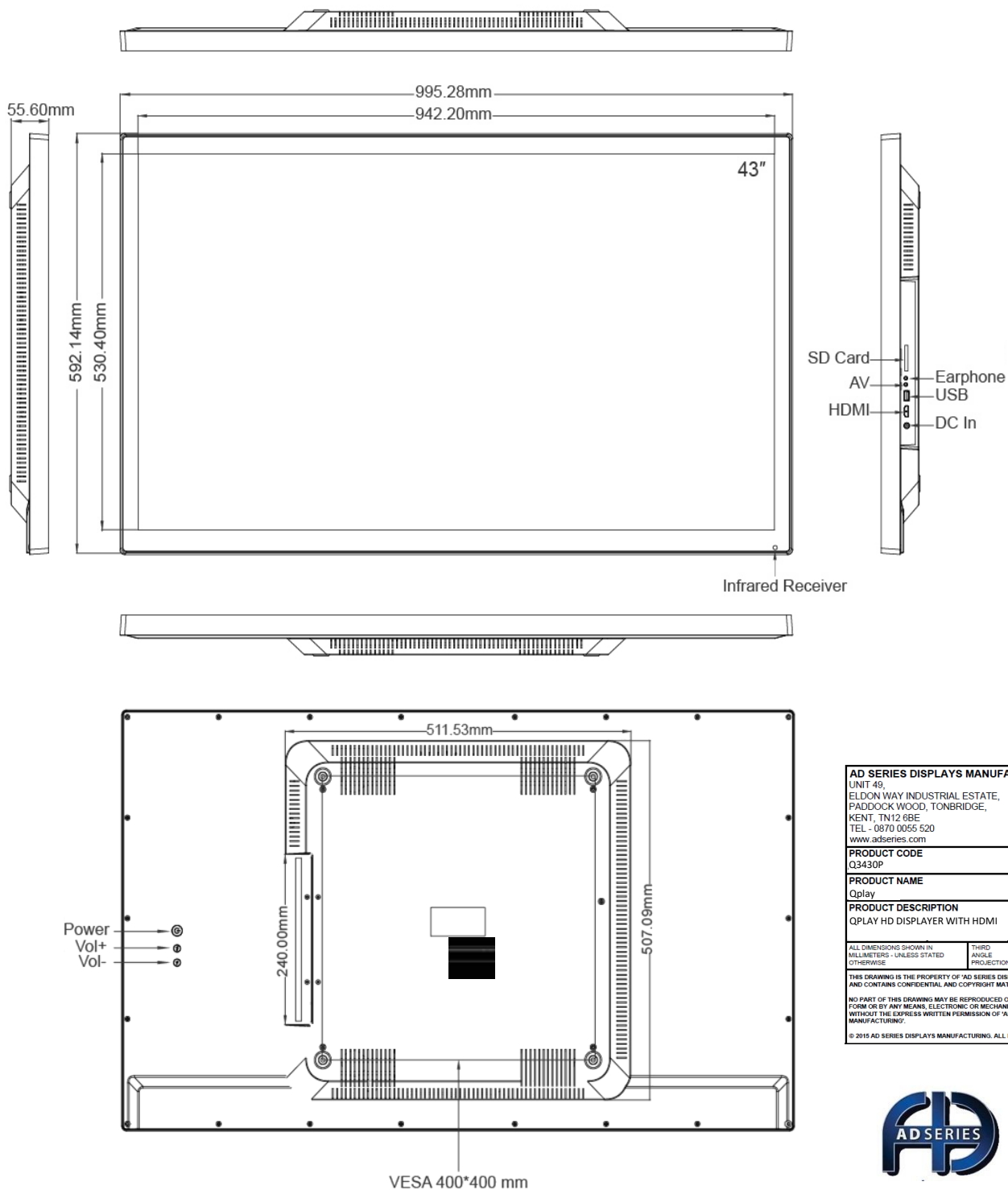
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Specifications are typical and subject to change.



# TECHNICAL DRAWINGS

## 43" AD SERIES QPLAY Q3430P



|                                                                                                                                                                                                                                                                                                                                                                                                                                            |                              |                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------|
| <b>AD SERIES DISPLAYS MANUFACTURING LTD</b><br>UNIT 49,<br>ELDON WAY INDUSTRIAL ESTATE,<br>PADDOCK WOOD, TONBRIDGE,<br>KENT, TN12 6BE<br>TEL - 0870 0055 520<br>www.adseries.com                                                                                                                                                                                                                                                           |                              |                                                                                       |
| <b>PRODUCT CODE</b>                                                                                                                                                                                                                                                                                                                                                                                                                        |                              |                                                                                       |
| Q3430P                                                                                                                                                                                                                                                                                                                                                                                                                                     |                              |                                                                                       |
| <b>PRODUCT NAME</b>                                                                                                                                                                                                                                                                                                                                                                                                                        |                              |                                                                                       |
| Qplay                                                                                                                                                                                                                                                                                                                                                                                                                                      |                              |                                                                                       |
| <b>PRODUCT DESCRIPTION</b>                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |                                                                                       |
| QPLAY HD DISPLAYER WITH HDMI                                                                                                                                                                                                                                                                                                                                                                                                               |                              |                                                                                       |
| ALL DIMENSIONS SHOWN IN<br>MILLIMETERS - UNLESS STATED<br>OTHERWISE                                                                                                                                                                                                                                                                                                                                                                        | THIRD<br>ANGLE<br>PROJECTION |  |
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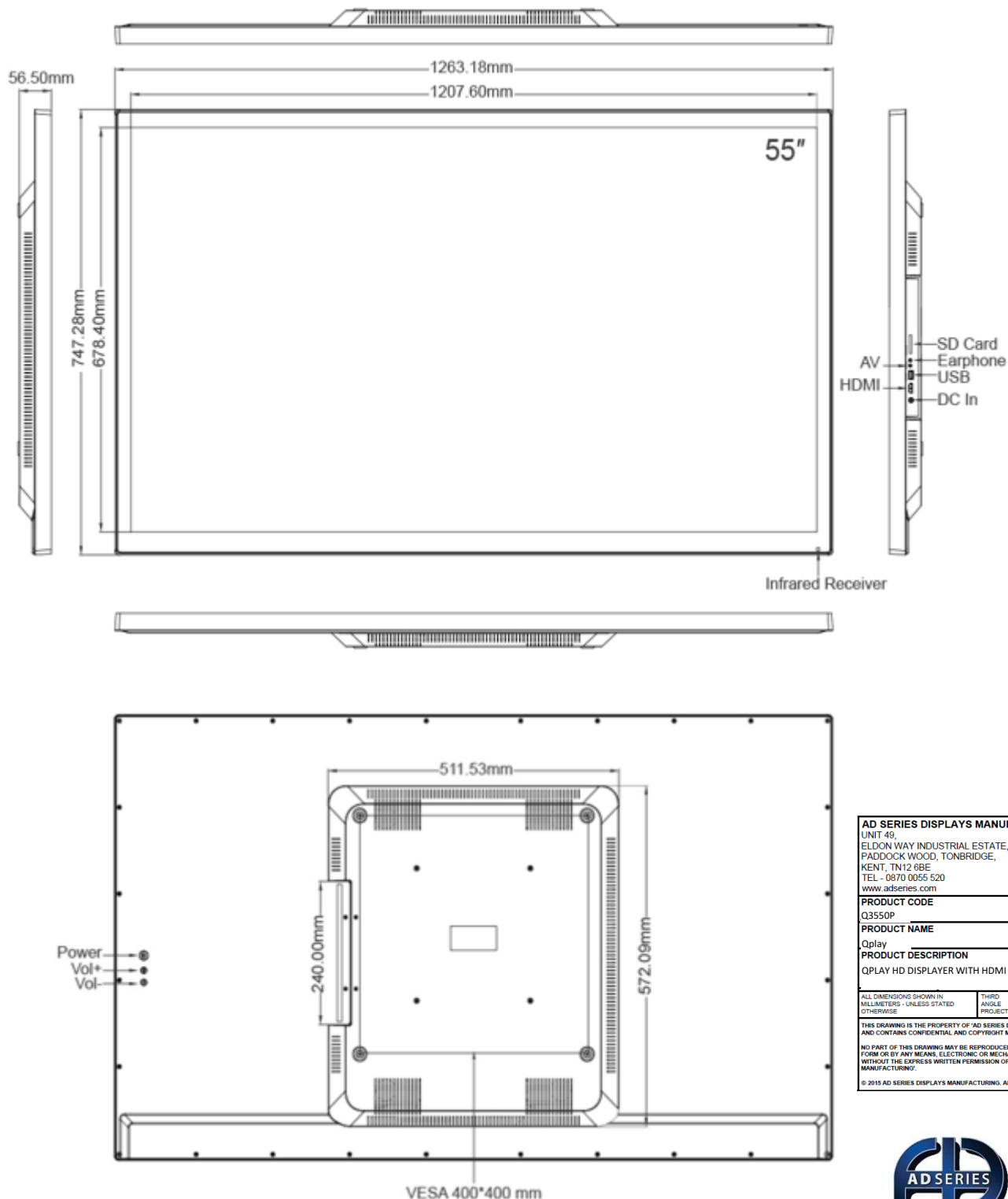
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# TECHNICAL DRAWINGS

## 55" AD SERIES QPLAY Q3550P



|                                                                                                                                                                                                                                                                                                                                                                                                         |                              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| <b>AD SERIES DISPLAYS MANUFACTURING LTD</b><br>UNIT 49,<br>ELDON WAY INDUSTRIAL ESTATE,<br>PADDOCK WOOD, TONBRIDGE,<br>KENT, TN12 6BE<br>TEL - 0870 0055 520<br>www.adseries.com                                                                                                                                                                                                                        |                              |
| <b>PRODUCT CODE</b>                                                                                                                                                                                                                                                                                                                                                                                     | Q3550P                       |
| <b>PRODUCT NAME</b>                                                                                                                                                                                                                                                                                                                                                                                     | Qplay                        |
| <b>PRODUCT DESCRIPTION</b>                                                                                                                                                                                                                                                                                                                                                                              | QPLAY HD DISPLAYER WITH HDMI |
| ALL DIMENSIONS SHOWN IN MILLIMETERS - UNLESS STATED OTHERWISE                                                                                                                                                                                                                                                                                                                                           | THIRD ANGLE PROJECTION       |
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